# MCPS STUDENT GOLF FORE'EM + TOURNAMENT

Monday, October 24, 2022 + Monday, November 7, 2022

Topgolf Germantown | 20101 Century Blvd. | Germantown, MD 20874





# **Sponsorship and Registration Opportunities**



For sponsorship information, contact 240.740.3216 www.mcpsfoundation.org/top-golf-event

# **Engaging Students Beyond the Classroom**

Montgomery County Public Schools (MCPS) is joining a national trend in keeping students engaged on non-instructional school days. This engagement is especially important following the disruption of school attendance during the COVID-19 health pandemic. On non-instructional days, MCPS students are now offered opportunities to participate in virtual and in-person experiences offered by MCPS and thirdparty providers of youth activities. The experiences offered support extended learning through such activities as tutoring, virtual or in-person field trips, or special informational programs. Other experiences encourage students to focus on wellness through activities such as mindfulness, sports, and learning about healthy living.

The Montgomery County Public Schools Educational Foundation is pleased to support this effort by offering a wellness activity to more than 400 middle school students on a non-instructional day in the 2022-2023 school year. We have partnered with Topgolf-Germantown and other sponsors to offer students a Golf FORE'EM, which will include a wellness rally along with the introduction of the sport of golf. Students will be at Topgolf-Germantown from 10 am – 1 pm on Monday, November 7, 2022.

On October 24, 2022, Foundation Directors will host a happy hour Golf Tournament at Topgolf-Germantown. Montgomery County Board of Education members, the Superintendent of Schools and members of her leadership team will play to raise funds for Foundation-sponsored student activities on non-instructional school days. It will be a fun evening that includes light fare, a Hole-in-One contest, and other challenges for prizes.

Your support is requested as a sponsor of our Student Golf FORE'EM & Tournament. All Event-Level Sponsorships include Tournament AP Player registrations. Tournament registrations also are easy additions to lower-cost FORE'EM and Tournament sponsorships.

#### **Registration Levels & Details**

**AP Player Registration (\$500)** is the most generous way to support the cause. The AP registration is valued at \$145 and includes a \$355 charitable deduction and a deluxe swag bag.

**Honors Player Registration (\$250)** is valued at \$105 and includes a \$145 charitable deduction and a tournament swag bag.

Click here for advertisement specifications.

The Tournament will take place on the third level of Topgolf-Germantown. Each golf bay is a climate-controlled, partially covered driving range that holds six players plus two spectators. Therefore, the tournament will not have a rain date.

No refunds will be given for cancellations after September 30, 2022.



Take a look at our sponsorship opportunities and plan to join us for a fun evening in support of MCPS students!

# MCPS STUDENT GOLF FORE'EM SPONSOR OPPORTUNITIES

Monday, October 24, 2022 | Monday, November 7, 2022

### EVENT PRESENTING SPONSOR \$25,000

#### [MCPS Educational Foundation]

- Gives event welcome Introduces Venue & Title Sponsors
- Six (6) AP Player registrations
- Full page ad in souvenir program book [4.5" x 7.375"]
- Logo on 2022 Golf FORE Em + Tournament event web page
- Logo on event signage and promotional items
- Name included in press release(s)
- Opportunity to place company promotional items, brochures, etc. in event swag bags

## EVENT PLATINUM SPONSOR \$10,000

- Four (4) AP Player registrations
- Full page ad in souvenir program book [4.5" x 7.375"]
- · Logo and live link on Foundation website for one year
- Logo on 2022 Golf FORE'Em + Tournament event web page
- · Logo on event signage and promotional items
- Company name included in press release(s)
- Listed in Foundation Annual Honor Roll of Donors
- Opportunity to place company promotional items, brochures, etc. in event swag bags

#### FORE'EM HOLE SPONSOR \$3,000

- Three (3) AP Player registrations
- Half page (1/2) ad in souvenir program book [4.5" x 3.5"]
- Logo on 2022 Golf FORE Em + Tournament event web page
- Logo on event signage and promotional items
- Company name included in press release(s)
- Listed in Foundation Annual Honor Roll of Donors
- Opportunity to place company promotional items, brochures, etc. in event swag bags

## EVENT VENUE SPONSOR \$25,000

#### [Topgolf-Germantown]

- Introduced at FORE'Em and Tournament (3-minute speaking opportunity at each)
- Six (6) AP Player registrations
- Full page ad in souve in program book [4.5" x 7.375"] (inside front cover)
- · Logo and live link on Foundation website for one year
- Logo on 2022 Golf FORE'Em + Tournament event web page
- · Logo on event signage and promotional items
- Company name included in press release(s)
- Listed in Foundation Annual Honor Roll of Donors
- Opportunity to place company promotional items, brochures, etc. in event swag bags

## EVENT GOLD SPONSOR \$5,000

- Four (4) AP Player registrations
- Half page (1/2) ad in souvenir program book [4.5" x 3.5"]
- Logo and live link on Foundation website for one year
- Logo on 2022 Golf FORE'Em + Tournament event web page
- Logo on event signage and promotional items
- Company name included in press release(s)
- · Listed in Foundation Annual Honor Roll of Donors
- Opportunity to place company promotional items, brochures, etc. in event swag bags

#### EVENT SILVER SPONSOR \$2,500 [2 REMAINING]

- Two (2) AP Player registrations
- Half page  $(1/_2)$  ad in souvenir program book [4.5" x 3.5"]
- Logo on 2022 Golf FORE'Em + Tournament event web page
- Logo on event signage and promotional items
- Company name included in press release(s)
- Listed in Foundation Annual Honor Roll of Donors
- Opportunity to place company promotional items, brochures, etc. in event swag bags

# MCPS STUDENT GOLF FORE'EM SPONSOR OPPORTUNITIES

Monday, October 24, 2022 | Monday, November 7, 2022

#### FORE'EM KUBOTA WAGON SPONSOR \$1,500

- Company name and logo on Kubota Wagon sign
- Two (2) AP Player registrations
- Quarter page  $(1/_4)$  ad in souvenir program book [2" x 3.5"]
- Logo on 2022 Golf FORE Em + Tournament event web page
- Logo on event signage and promotional items
- Logo on message card inserted into swag bag
- Listed in Foundation Annual Honor Roll of Donors

#### FORE'EM TROPHY SPONSOR \$500

- Included in photo with trophy recipient
- Listed in souvenir program book
- Listed on 2022 Golf FORE'Ern + To rnament event web page
- Listed in Foundation Annual Honor Roll of Donors

#### FORE'EM FIELD SCHEMATIC SPONSOR \$250

- Company name and logo printed on Topgolf Field Layout and Scoring Sheet distributed to every player
- Listed in souvenir program book
- · Listed on 2022 Golf FORE'Em +Tournament event web page
- Listed in Foundation Annual Honor Roll of Donors

#### FORE'EM BAY TEE GREEN SPONSOR \$100 [68]

- Listed in souvenir program book
- Listed on 2022 Golf FORE'Em + Tournament event web page
- Listed in Foundation Annual Honor Roll of Donors

## FORE'EM BAY TABLE SIGN SPONSOR \$100 [68]

- Listed in souvenir program book
- Listed on 2022 Golf FORE'Em + Tournament event web page
- Listed in Foundation Annual Honor Roll of Donors

### TOURNAMENT HOLE IN ONE SPONSOR \$1,500

- Company name and logo on floor tent sign
- Two (2) AP Player registrations
- Quarter page  $\binom{1}{4}$  ad in souvenir program book [2" x 3.5"]
- Logo on 2022 Golf FORE Em + Tournament event web page
- Logo on event signage and promotional items
- Logo on message card inserted into swag bag
- Listed in Foundation Annual Honor Roll of Donors

#### TOURNAMENT TROPHY SPONSOR \$500

- Included in photo with trophy recipient
- Listed in souvenir program book
- Listed on 2022 Golf FORE'Em + Tournament event web page
- Listed in Foundation Annual Honor Roll of Donors

#### TOURNAMENT FIELD SCHEMATIC SPONSOR \$250

- Company name and logo printed on Topgolf Field Layout and Scoring Sheet distributed to every player
- Listed in souvenir program book
- Listed on 2022 Golf FORE'Em + Tournament event web page
- Listed in Foundation Annual Honor Roll of Donors

#### TOURNAMENT BAY TEE GREEN SPONSOR \$100 [34]

- Company name and logo on a sticker placed on one Tee Green
- Listed in souvenir program book
- Listed on 2022 Golf FORE'Em + Tournament event web page
- Listed in Foundation Annual Honor Roll of Donors

#### TOURNAMENT BAY TABLE SIGN SPONSOR \$100

- Company name and logo on a sign placed on one Bay Table
- Listed in souvenir program book
- Listed on 2022 Golf FORE'Em + Tournament event web page
- Listed in Foundation Annual Honor Roll of Donors

#### **Artwork Specifications**

Advertisements should be supplied as press ready PDF files, no bleeds. Color images should be in CMYK mode at a minimum of 300 DPI and should not exceed 300% ink density. Logos should be supplied as both full color and single color vector art. Please send artwork to Ed\_Foundation@mcpsmd.org.

# MCPS GOLF FORE'EM + TOURNAMENT Registration/Sponsorship



#### I want to play golf to support activities that engage students on non-instructional school days! Sign me up for the following sponsorship:

Sponsorship Selection (Event sponsor packages include the Golf Fore'Em and the Tournament)							
Event PresegingSpopor \$25,000	🗆 FORE'EM H🔂 🕄	dnso <sup>-</sup> \$3,000	Tournament Blip DreSponsor \$1500				
Event Venue Evenue Event Venue Evenue Event Venue Evenue E	Greiem Kulsst	VagonSponsor \$1,500	Tournament rom Sponsor \$500				
Event Platin      Solution     Solution	Generation For		Tournament Field Schematic Sponsor \$250				
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Event Silver Sponsor \$2,500	G FORE'EM Bay Tee Green Sponsor \$100		🖵 Tournament By (7) be 🕦 n Sponsor \$100				
	Given Sponsor Figure Sign Sponsor \$100						
List the names of the players included in your event sponsorship:							
Player Name		Player Email					
Player 1							
Player 2							
Player 3							
Player 4							
Player 5							
Player 6							

#### Would you like to register players not included in your sponsorship?

\$500 AP Player Registration	Quantity	Amount Due \$
\$250 Honors Player Registration	Quantity	Amount Due \$
		Total Amount Due \$

#### List the Players included in the above registration(s):

Additional Players Player Level			Player Email			
Player 1	AP Honors					
Player 2	AP Hone					
Player 3	AP Honors					
Player 4	AP Honor					
Player 5	AP Hono					
Player 6	AP Hor					
Contact Information						
Name/Company		Address				
Phone 🗆 land line 🗆 mobile		City/State/Zip				
Email						
Payment Information						
<ul> <li>Check made payable to MCPSEF/Golf Event (Please mail to <i>MCPS Educational Foundation, Inc.</i>   <i>PO Box 1007</i>   <i>Rockville, MD 20849-1007</i>)</li> </ul>						

Credit or Debit (use our secure online payment page: mcpsfoundation.org/top-golf-event)

ACH Payment